

# PHILO MEDIA MANAGER USER MANUAL

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# Philo - Media Manager

**Philo Media Manager** is the storage software and planning of programming. The user will have a single instrument for the organization and the cataloguing of the video file, whether they simply clips, commercials, programs composed of multiple parts or series.

With the same logic will also be able to provide generic events or linked to individual files, as the application of the graphic styles, displaying banners or logos, or control of external devices (Device Manager).

Philo Media Manager manages multiple channels by giving the possibility, if desired, to share resources in common spaces.

The creation of schedules is easy and intuitive and can be managed at different levels, by manual, very simple thanks to drag and drop of individual items or entire blocks of programming, to fully automatic.

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# Install Philo Media Manager



## Prerequisites

For the correct operation of **Philo Media Manager**, it is necessary that on the machine on which you will install is present **MySQL**.

## Installation

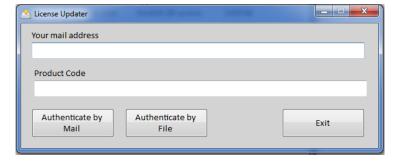
Launch Setup\_MediaManager.exe and follow the indications.



It is recommended that you install Philo Media Manager in the recommended folder (*C:\Program Files* (x86)\BitOnLive\MediaManager)

## License Updater

When Windows is finished installing the software, open the *Windows Start menu -> BitOnLive-> License Updater*Opens the next window in which to insert address email and code for the activation of the license purchased.



Enter your email address and the **Product Code**, and then click **Authenticated by file**.

Will be generated a file on the desktop that you send to <u>info@bitonlive.com</u>. You receive an answer e-mail from license@bitonlive.com containing a file, save it to your desktop and start **Philo Media Manager** to activate it.



# **Tools Overview**

# **Operations on records**

The following keys have the same function in the whole program.

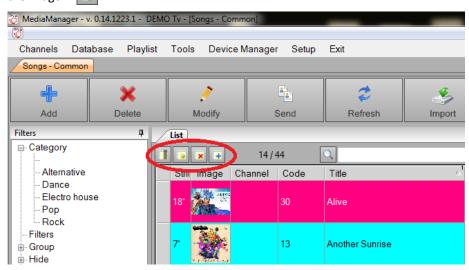
Add	Insert a new record
Add	Insert multiple records
Delete	Delete the selected record
Modify	Edit the selected record (you can also double click directly on the line concerned)
Refresh	Updates the display of the window
Exit	Closes the window (you can also press the ESC key on your keyboard)
Edit	Opens the Editor of the media
Previous	Back to the previous record without the need to close the Edit window. It save the changes automatically
Next	Moves to the next record without the need to close the Edit window. It save the changes automatically
Save	Save the changes



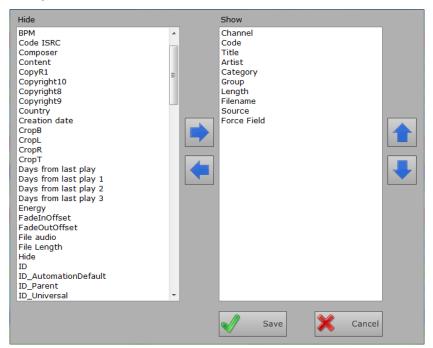
#### **Customizing views**

You can customize the view by moving the columns on the right and left; to do this, click on the header of the column and drag it to the desired position.

It is also possible to decide which columns show/hide and modify the order. Click on the button between those circled in red in the image.



This opens a mask with the list of the data available to the user.



In the box to the left, you will find the hidden columns to the right of the visible columns; to move columns from one part to the

other select (CTRL key pressed for multiple selection) and press the arrow that indicates the destination.



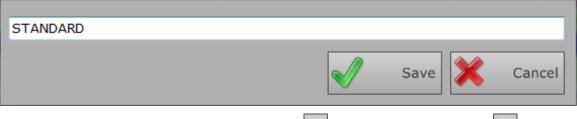
To set the display order select the column and, while holding down the left mouse button, drag it to the desired position, or use







To save the view that you created, click on the button will open a window where you can enter the name you want to assign to the view set.

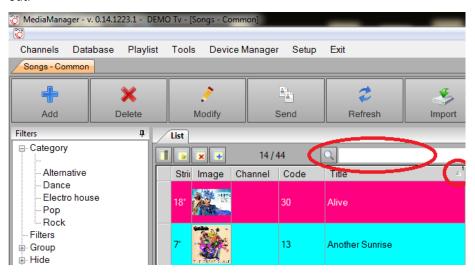


Will be possible to select the saved views, using the key and delete them with the key

To sort the data view click with the left mouse button on the column header, to add other types of sorting perform the same operation but using the right click.

## **Text Search**

To search for a record, type the first few letters of what we want to find. The search will be made in the column of the primary sort. Using the "green" search box, the results will be filtered. You will see only those corresponding to the research carried out.



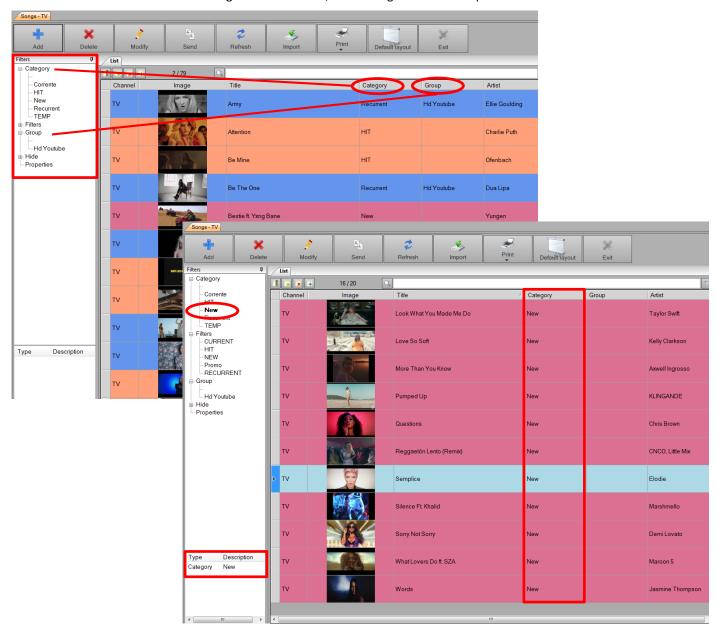


## Search with filters

You can also search using the preset filters, which are located to the left of the tables clips, songs, etc.

To apply the filter screen double click on the desired item in the list proposed. To apply the multi-filter selection click the right and select "Multiple selection"

To cancel the filter and return to viewing all of the archive, click the right in the lower pane and select "Cancel All"





### Channels

## All

By selecting "All", will be possible to see the archives of all the channels.

#### Common

Commons represents the archive of files that will be available in all channels.

#### The channel list Set

Presents a list of channels that you want to manage with **Philo Media Manager**; select the channel from the list appeared to change it on which you want to work with.

## Database

In this section, you can find the archives of the basic elements that will compose the media elements: songs, clip, advertising, programs, shows, automations, fillers.

## **General indications**

#### Quick changes

Within the list of songs, Clip, etc. by selecting one or more elements and right clicking, opens a menu of quick-change tools of the elements.



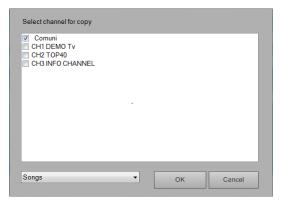
- Delete: Delete selected Item
- Modify: Opens the change tab of the selected file
- Refresh: Updates the list
- Play: Starts the audio of the selected item from the mini player integrated in Philo Media Manager
- Edit: Opens the Edit window of the audio of the selected item
- Remove file: Delete the physical file to which the database item refers
- Update Volume: Adjusts the volume of the selected elements in such a way as to bring all the audio to 0 dB
- Update BPM: analyzes the audio of the selected files by calculating the BPM inside the related cards
- **Update Mark**: analyzes the audio of the selected files and set the markers to automatically delete from playing the blank at the beginning or the end of the file.
- **Update Lengh**: automatically updates the duration of selected files
- Export file: export the selected files by enabling you to choose in which way should be saved



## Horizontal menu - Additional Tools



Function to copy a record in the same channel in which already is located or in other set in the program. This will open a window in which you can choose the channels in which you want to copy the selected record. You can select multiple channels in a single operation. Press OK to perform.

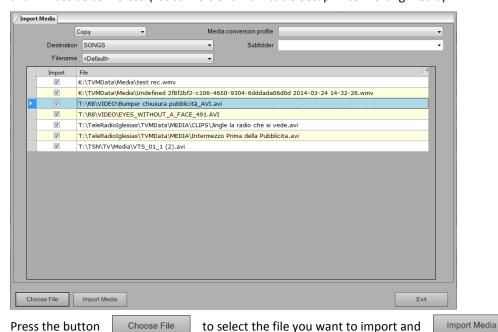




Function to import files into the archive.

Choose whether the file should be copied or moved with respect to the position in which it is located, or if it is already in the correct folder. Select the destination (source list from table Setup -> sources) and if must be converted (list conversions from table Setup -> converting media)

to



perform the operation. It is possible to import multiple files simultaneously.



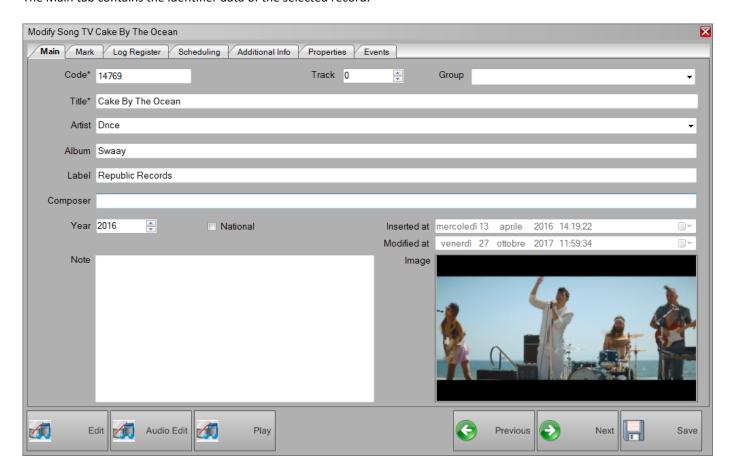
## Songs / Clips / Commercial / Programs / Shows / Voice Over / Announces

Is the window to manage an archive, here you can add new records, edit existing records or delete them. Press the key to enter a new record or double click on the desired row to edit an existing record.



#### Main

The Main tab contains the identifier data of the selected record.

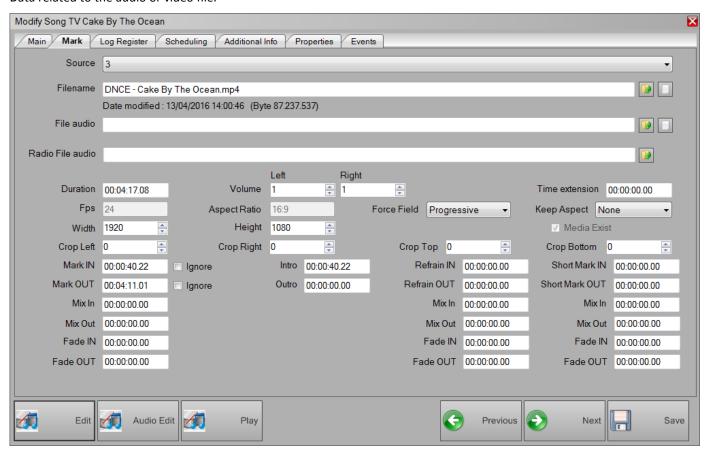


- Code (Required field) is the identification code of the file, the program proposes it automatically but you can customize it.
- **Group** Select from the list the group belonging to the file, to add a new group write it and will automatically be saved with the Save button.
- Title (Required field)
- Image The image will automatically be saved after editing the file. In any case, with a double click inside the field, you can select any image from your computer.



#### Mark

Data related to the audio or video file.



- Source
- Indicates the location where the file resides (you can set new source from table Setup -> Sources)
- File Name
- Select the file
- Update the information in the file (duration, size, etc.)
- Audio files You can pair an audio file to a video file; in this case, you only hear the sound of the audio file. The duration in wave is that of the shorter file.
- Duration After you have selected the file, Philo will automatically update the duration of the file
- Mark In Set to 00:00:00, by default. By ticking the entry "Ignore" the file will be played again starting from the beginning.
- Mark Out Equal to the duration of the file, by default. By ticking the entry "Ignore" the file will still be played until the end.
- Execution Mode
   (Only for Clip)
- Default: the clip will be played normally
- **Liner Intro**: The end of the clip will coincide with the intro of the next song and in case of necessity the beginning of the clip will overlap with the previous song
- **Liner: Start or Intro**: as the previous mode, but if the clip is shorter then the intro, will jump to end on the beginning of the next song.
- **Liner: Start or Intro without overlapping:** as the previous mode, but if the file is longer than the time available, do not overlap with the previous song but will create the space necessary.
- **Liner: Intro without overlapping**: as the previous mode, but with reference only to the intro and not at the beginning of the file.



Voice over: the placement is handled manually in plyalist with the segue editor

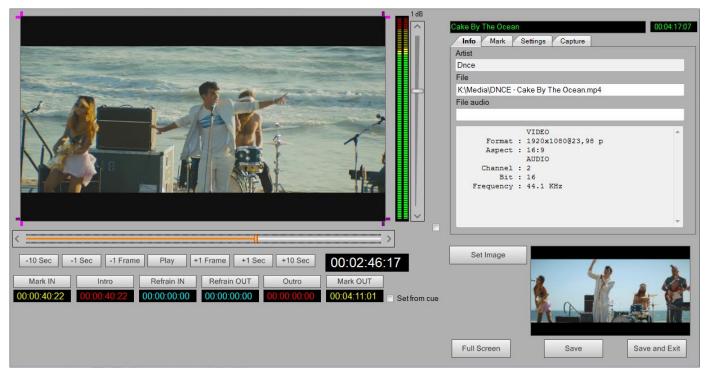
**Auto Voice Over**: is automatically positioned by aligning the end of the clip with the intro of the song later, the beginning of the clip with the outro of the previous song and will be created space if necessary between the two songs

Use as background: the clip will be used as the base for the voice over

## **Editor**



Opens the mask for editing the file.



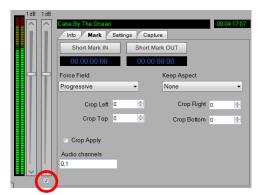
Click **Play** to play the file and use keys (-)(+)10sec, (-)(+)15ec, (-)(+)15rame to move within the file; found the desired point click keys **MarkIn**, **Intro** etc. to mark the file.

Use the keys to do the Waveform Zoom, or click inside the same and use the mouse wheel.

By clicking on the Save button and/or save and quit the data will be automatically returned in the tab of the file.

Click **Set Image**, in the case of video file to set the reference image.

## **Sound management**



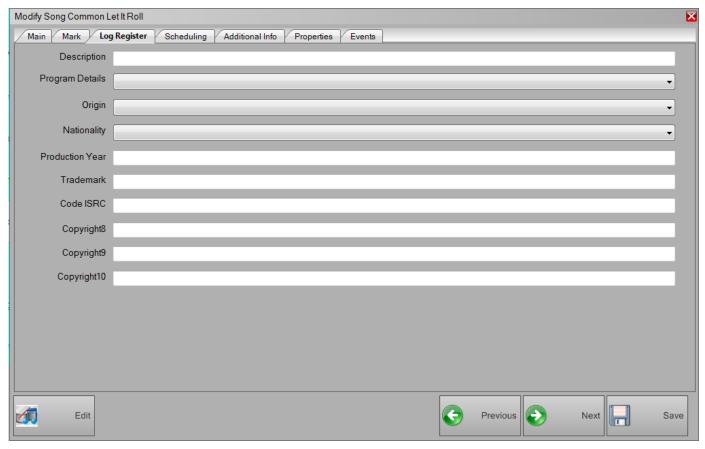
By ticking the field circled in red it is possible to enable the separate management of 2 audio channels. It is also possible to decide which channel to hear:

- 0.1 Left and Right
- 0.0 The left will also be sent on the right
- 1.1 The right side will be also sent on the left



## Log Info

Enter the data necessary for the compilation of the registers of the transmissions.



Additional information for the item that can be used for the schedulation or the archive manage.

User has the ability to edit and add new definition to the three combo box proposed:

Program Details (Table Setup -> Program Details)

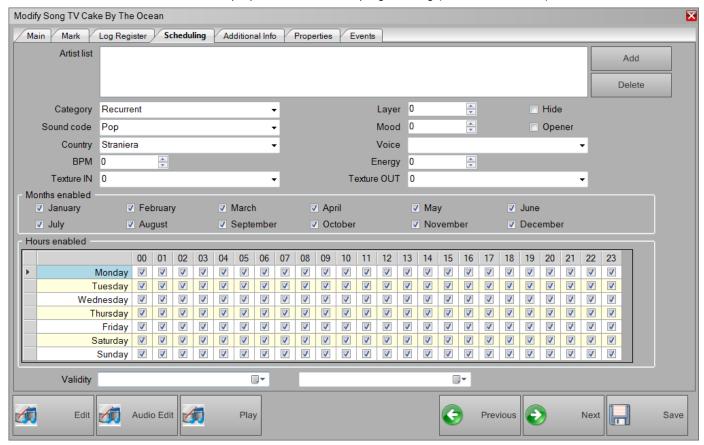
• Origin (Table Setup -> Origin)

Nationality (Table Setup -> Nationality)



#### Scheduling

The data in this mask are useful for the purposes of automatic programming (Schedule -> Clock):



- Artists list Insert one by one to the list of performers of the song. Will be used for the control of the artist repetition in phase of automatic programming.
- Category Select the category of membership of the file from the list or type it in to add a new one.
- **Hide** Tick this field if the file must be hidden temporarily for the generation of the palimpsest or in the playout.

Level, Opener, Sound Code, Mood, Country, Voice, BPM, Energy, Textures in, Texture Out are all fields that the user can decide to use for the creating filters selection or for the rules to be used for the purposes of generation of the palimpsest.

Months Enabled - Hours Enabled: If the file must have the limits of transmission, for example may be transmitted only in few months (e.g. Christmas period) or at certain times (e.g. only night), tick the month/day/time slots enabled.

Period of validity: it is possible to indicate the start date and end date of the period in which the file can be selected for the onair playing.

#### Additional Info

Available fields for the customization of the data according to the needs of the user; 20 text fields.

An example of use may be in the case of a sports event, as a football match; you can use the fields to store the names of the teams of the referee the final result, the name of the person who has made the radio-chronicle, etc.

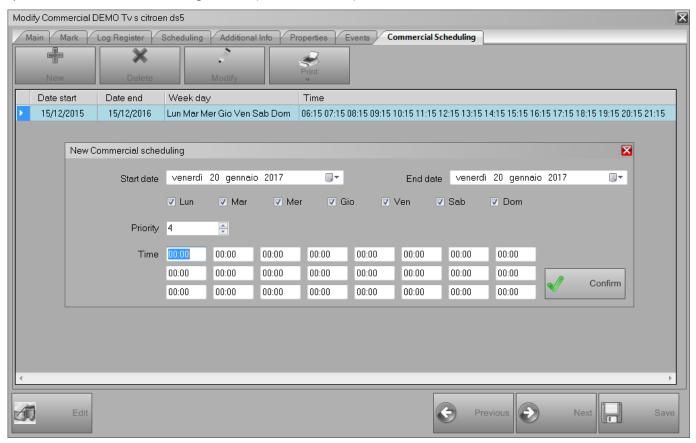
#### **Events**

For every clip you can disable the default automations by selecting <None> in the list, or match the automation of <Default> if it is not already set in the configurator of playout or, again, select an automation between those already created in Philo. It is possible to associate to each clip one or more events (see Automations section).



#### Commercial

The trade are the database items relating to advertising, differ from the clip for a possibility of programming to be more specific and can be retrieved through macros (see section break).



Within the tab advertising planning it is possible to add different programming periods with the different hours of airing.

•	Start Date / End Date	Enter the dates for the beginning and end of the programming for the selected spot
•	Days of the week	Enable the days of the week which will comply with this programming
•	Priority	Set the level of importance of the spot with respect to others of the same hourly band (the
		highest priority will be first choice
•	Opening Hours	Insert the different scheduling

At the end of the planning press Confirm to save and close the window.

For each commercial element, it is possible to create more planning periods and distinguish them from one another.

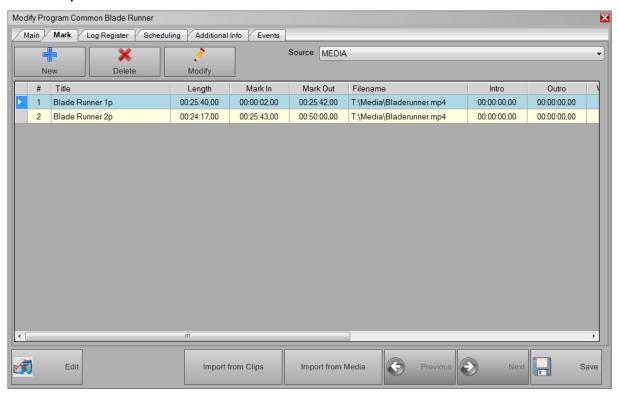


## **Programs**

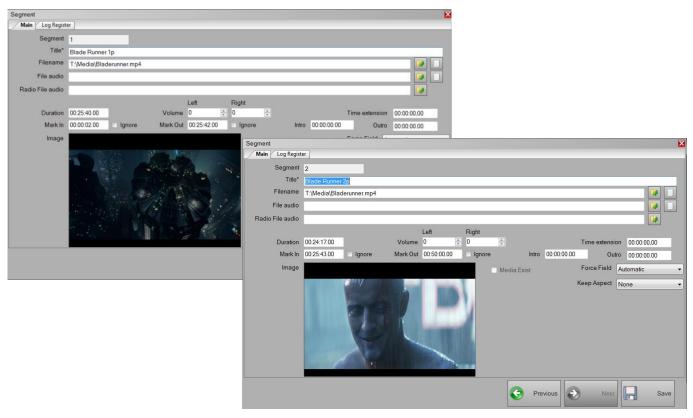
The programs differ from the clip because they offer the possibility to set multiple markings for the same file as could be the first and the second time by a film.

Press the key **New** to add segments, each segment can point to the same file or to different files, or use the keys

- Import from Clips: if the file has already been entered in the database of the clip
- Import Media To add a new file

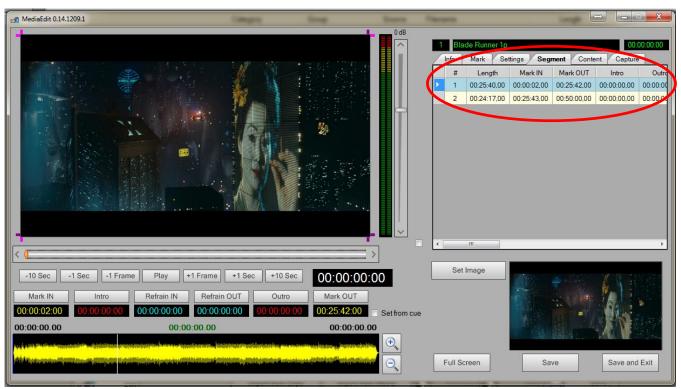


Double click on the row of the segment to set title and file name.





Click **Edit** to set the markings of all segments.

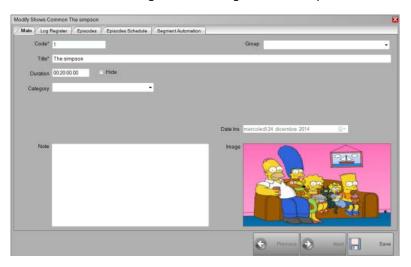




#### **Show**

With the term Show, is meant all those programs that are composed of multiple episodes, for example telefilms, and for which there is the need to manage preset days of airing and any replicas.

The main data and the Log Info are managed as in the clip.



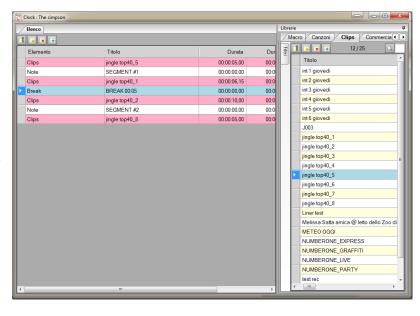
#### **Episodes**



The mask of the placing of the episode is identical to that of the management of the programs.

Each episode of a show can be composed of multiple segments, for each one of them it is possible to select the file to use or import it from programs or clips already inserted.

It is also possible to define a complete structure of the airing of the episode: by clicking on the **Clock Button Definition** you can insert clips, notes, automations, etc. that will be inserted at the beginning, at the end or between a segment and the other. The software proposes 100 segments to be used in this step, to symbolize the actual segments of episodes.

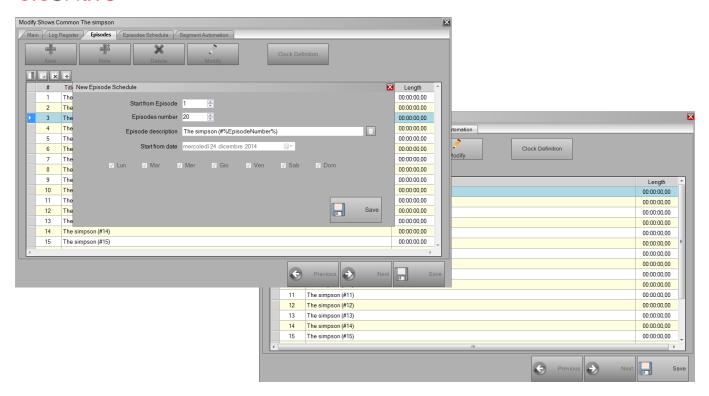


## Inserting multiple episodes Add

Start from episode: indicate the number of the first episode that you want to insert.

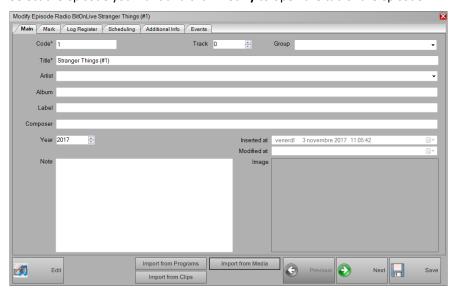
Episodes number: indicate the number of episodes you want to insert.





## **Episodes Media Import**

To associate each episode inserted in the archive the physical file is necessary to carry out the import of the physical file. Select the episode you want and click **Modify** to open the tab of the episode.



As for all the other elements of the archive, you can enter all the data necessary for the identification of the element (Artist, Album, Label, etc.).

Select Import from Media to import the physical file, selecting Import from Programs or the button Import from Clips

it is possible to combine to the episode card the physical file that refers to the clip or program already inserted in Philo, will be also associated to the episode the characteristics of clips or programs imported.



#### **Episodes Segments Definition**

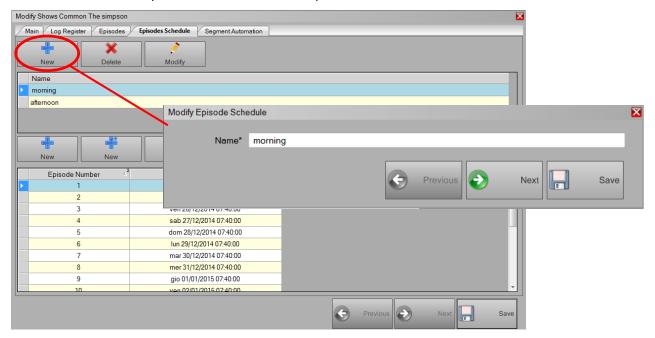
Once imported files from Media, Clips or Programs, it is possible to define the segments of the episode useful for defining Clock.

From the Mark tab, select Add to add new segments and set the points of MarkIn and MarkOut for everyone.

#### **Programming Episodes**

For every show you can set different programming periods, in this way while using the same data file and episodes, each programming will be independent from the other.

First click the **New button** and assign a name to the programming, for example "First Vision", then insert the dates of airing, you can do so both individually and in a manner that is multiple.



In the single entry, enter the number of the episode to be transmitted, the time and date in multiple that indicate how many episodes you want to schedule (the software automatically proposes those already included in the Show), the start date, the time and days of the week in which the show must go on the air.

Before carrying out this operation it is necessary to have inserted in the previous mask the/board/and episodes.

At the end of the insertion, in both cases, you will see a summary of what has been programd.

If a Show should be inserted in the palimpsest in a day is not present in the list, will not be transmitted.

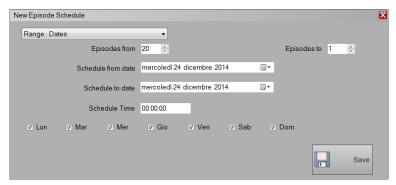


## Inserting multiple episodes

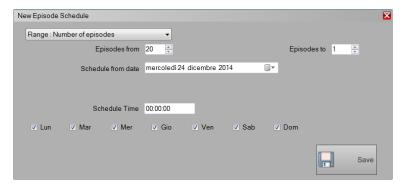
Number of episodes from a date:



## Range of dates:



#### Range of episodes:



#### **Automations Segments**

For each segment that composes the episode you can match an automation that must first be created in the appropriate section.

## **Announces**

The announces are the elements that you can use to automate announces of songs, according to any one of the fields of the songs of the archive.

Their title will have within the field value (value of the title, value of the artist, year value, etc.) of the song that will reference. The use of these elements and their management takes place at the level of the scheduling (see chapter "Macro" and "Manage Announces")

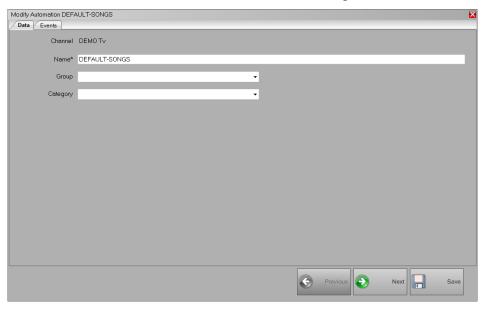


## **Automations**

Using the automations it is possible to perform the playout events of different type (es: start or stop playback, enable or disable automatic playback, etc.), even simultaneously. Automation can be included in the programming of the palimpsest, launched manually by the user or bonded to different types of elements of the archive through the graphics by default (see chapter "Default Graphics").

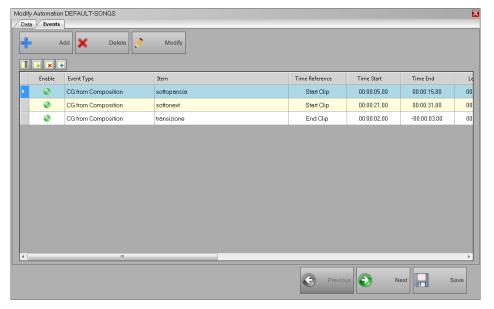
## Tab Date

Click on the button to create a new automation Add and assign a name to it.



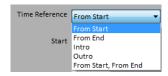
#### **Tab Events**

In the **event tab** click add events to the automation.





The events linked to specific items or used by the default graphics can be carried out in relation to the different Times Reference, also by setting a time delay or advance with respect to these times.



- From Start: event of automation starts from the beginning of the element to which the automation refers
- From End: execution of the event will have as reference time the end of the element
- From Intro: execution of the event will have as reference time the intro of the element
- From Outro: execution of the event will have as reference time the outro of the element
- From Start to End: execution of the event will take as reference time the indicated amount of time between the
  beginning and the end of the element

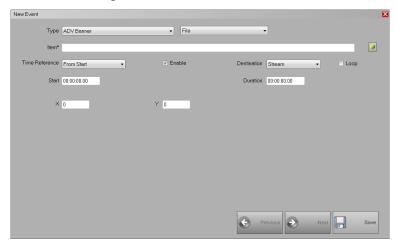
In order to perform the automations manually or through the schedules in the schedule events should be set with reference time "From Start".

In the Start field enter the delay time ("From Start", "From Into") or advance ("From End", "From Outro") that will have the execution of the event with respect to the Time Reference.

## **Element Type**

The type field include various options:

#### **Banner Advertising**

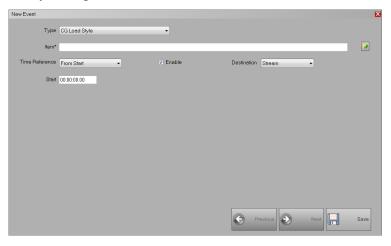


Displays advertising banners, from programming or directly from file, the possibilities are:

- **Label**: The programming is based on bands that has been assigned a label, this name should be entered in the field **element**.
- Item: will be transmitted only one file, select it by clicking on the button .
- Hours: The event will transmit advertising banners programd on an hourly basis, then write the time in the Item field.



#### **CG Style Charge**



By selecting this type of event, automation will apply a style specific graphic; select the file that must be of type .ml-CGC and that will have been previously created using the software **Template CG** 

The parameters to be set:

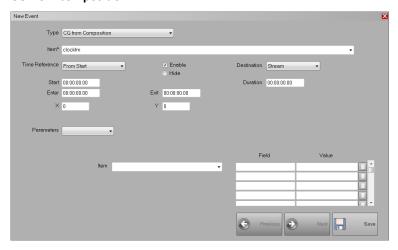
- **Reference** Indicate which type of reference apply to the event, i.e. if the times that will be indicated in the successive fields will be related to the beginning of the clip, in the end, to the intro etc.
- **Enable** Check the field to enable the event.
- **Destination** Select if the event must be applied on stream or on the Mixer.
- Beginning Insert in that moment the event must be applied with respect to the beginning of the clip, if
   reference was selected from beginning, for example 00:00:10.00 (10 seconds after the start).
- The end Enter hours, minutes and seconds compared to the end of the clip, in i apply the style. In reference must be selected from the end.
- **Duration** It is the duration of the event, if it is not set, then 00:00:00.00, and even start and end are 00:00:00.00 The event lasts for the entire length of the clip.

By loading a graphic style is necessary also load the compositions of which is done in order for the system to recognize their existence, this does not necessarily mean that they must appear as all, you can also upload them but disabled, in order to be able to invoke when necessary.

If the style that is loaded is matched to a particular layout (scene) necessary to load also that in the automation by selecting the type **Command in line**.



#### **CG** from composition



The type CG by charge composition a specific composition created inside the Style, obviously the style must already be active in order for the operation to be successful.

In the Item field enter the name of the composition as well as written in the Template CG.

The parameters to be set:

- **Reference** Indicate which type of reference apply to the event, i.e. if the times that will be indicated in the successive fields will be related to the beginning of the clip, in the end, to the intro etc.
- **Enable** Check the field to enable the event.
- **Destination** Select if the event must be applied on stream or on the Mixer.
- Beginning Insert in that moment the event must be applied with respect to the beginning of the clip, if reference was selected from beginning, for example 00:00:10.00 (10 seconds after the start).
- The end Enter hours, minutes and seconds compared to the end of the clip, in i apply the style. In reference must be selected **from the end**.
- **Duration** It is the duration of the event, if it is not set, then 00:00:00.00, and even start and end are 00:00:00.00 The event lasts for the entire length of the clip.
- Entry Time of entry of the composition
- Output Output time of the composition
- Parameters If the composition contains text fields parametric, in the sense that the content varies based on the file in wave (e.g. title, author, etc.), it is necessary to indicate in this field which values should be displayed.

First of all select if the data relate to the file in wave at the time of the event or the next: CURRENT (current), next, next-VIDEO (later with video preview).

- Element
- **Field** Enter the name assigned to the item in the Template CG
- Value Inserireil name of the field in the database



## **CG From File**

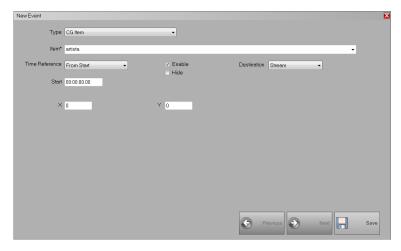


Use this type of event to load an external file, for example a flash animation.

To the parameters already listed in the above types are added:

Loop	Check the item to make repeat the event the number of times necessary to cover the entire duration
	inserted in the appropriate field
X	It is the position in which the object will be displayed, expressed in pixels from the left side to the right
Υ	It is the position in which the object will be displayed in pixels from the top downwards

## **CG Element**



To enable a single element (Item) of composition select this type.



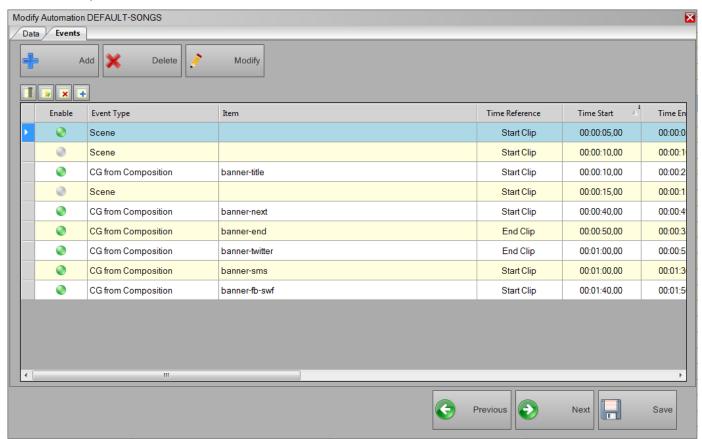
#### Other events

There are also other types of events:

- Run Automation: activates the selected automation
- Stop Automation: Disable the selected automation
- Element Device Manager: select from the list of options set in Device Manager that match to the event
- Logo On: activates the logo in the indicated position
- Logo Off: Deactivates the logo
- Loop from File:
- Loop from Playlist Manual:
- Loop by default:
- Mic On/Off: Enables or disables the microphone
- Playout Automatic On: Set Automatic ON in Flu-O
- Playout Automatic Off: Set Automatic OFF in Flu-O
- Playout Start
- Playout Stop
- Playout Filler On/Off: Enables or disables the fillers
- Playout suspendable remove
- Playout Remove All
- Playout Scheduled On/Off: Enables or disables the scheduling
- Reset output device
- Resynchronizes output
- Scenes: select from the list the layout to apply (Template CG Scenes)
- Empty Playlist: empties the playlist



This is an example of the final result:



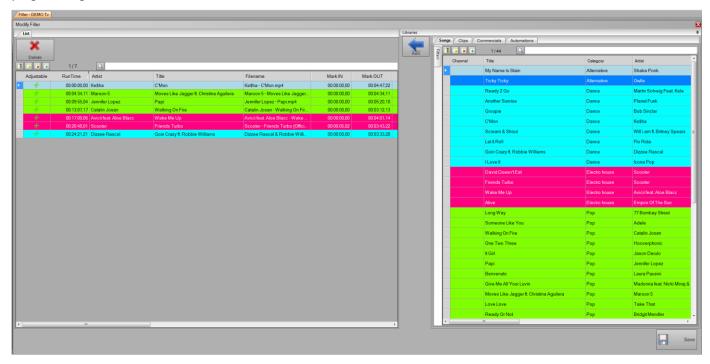
If the schedule is managed through **Clocks/Template** and if is necessary to apply different graphic to specific clocks/programs/clip, access to the management of the clock (Schedule->Clocks), select from the list to the right in the tab **Automation** the style to be applied and insert it before the item to which it is to be applied.

**NB:** It is important to create an automation of default, that contains only the basic settings (e.g. the logo) that will serve to return to "Default" at the end of the programs that have a special graphics.



## **Filler**

Fillers are files that the playout will use in the event of a need to fill the gaps of programming, or the complete absence of programming.

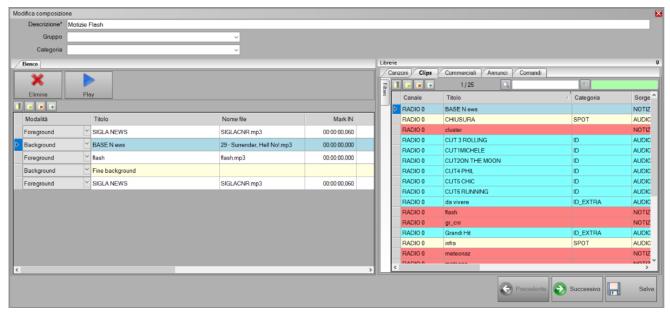


Choose from the left list the files to be inserted and click on the **ADD button**, or simply drag and drop the file on the left side of the screen. Click **Save** to confirm your changes and exit.

The method of selection of the filler is indicated within the configuration of playout (see section "scheduling" of the Fluo manual).

## **Composition**

The compositions are used for those elements that always maintain the same structure (news, weather, traffic, etc.)



Enter the name in the description and drag files from the right library toward the left list.

• Mode: Select if the element of the composition must be used as Foreground, Background or Whole Background.



## **Artist packet**

For the purposes of the preparation of the ladder in the respect of the rule of separation artist, it is possible to create packages related artists to band.

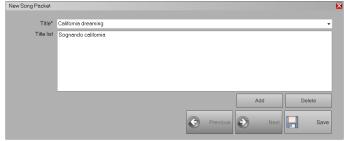




Insert in "Artist" field the name of the band and add the names of the components of the band through the Add button.

## Song packet

For the purposes of the preparation of the ladder in the respect of the rule of separation title, it is possible to create packages of songs that will have to be considered as a single song (es: cover).



Enter in the "Title" field the title of the first song you want to insert in the package, Click Add to add the songs later.



## The palimpsest

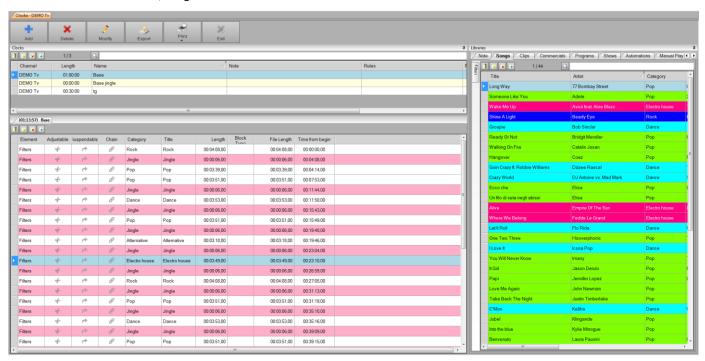
#### **Clocks**

In this section, you can define the structure of the item rotation for the purposes of the playlist scheduling.

Press the **Add** button to insert a new Clock, assign a name and a duration.

To compose the clock select, in the box on the right, the elements that we want to insert: Songs, Macro, Automations, Clips, Commercial, Programs, Shows, Filters (parameters for automatic selection of songs/clips), Blocks (replay automatically part of previous program schedules).

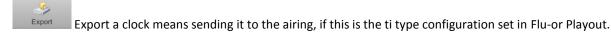
To add the item in the clock, drag the record in the box to the left or select it with double click.



For each element inserted in the clock is possible to define additional option:

- Check the item "Adaptable" if the inserted element can be interrupted in case of need. The interruption will occur between the values Markout and Outtro set by the user in the tab of the clip/song.
- In the event of necessity, by ticking the "Sospendible ", the file will be deleted from player.
- The "Chained" serves to bind multiple events. Double click on the first to tie it to the next. If one of the chained events will be activated the sospendible entry and during the broadcast this event will be deleted, the others will be erased too.

## The horizontal menu - Additional Features



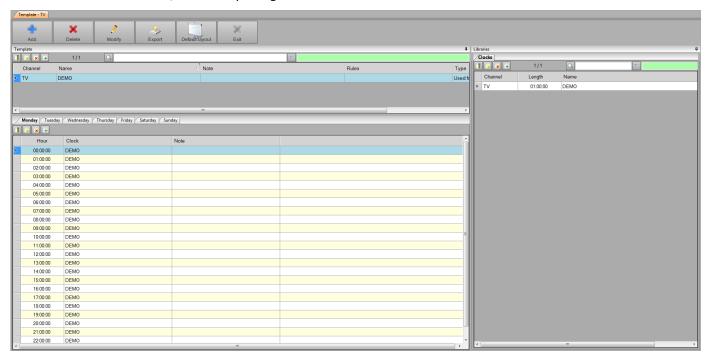


### **Template**

In this section it is possible to set the basic model on which will be created by the daily schedule.

The template is nothing more than a set of Clock: for every day of the week, it is possible to create many different sequences.

Click the **Add button** to create a new template and assign it a name; select the day on which you want to work on and drag the clock on the right side of the video, in the left list. In the composition of the day the time of airing will update on the basis of the duration of the clock inserted, to manually change the time double-click with the mouse and enter the desired time.



## The horizontal menu - Additional Features



Export a template means sending it to the airing, if this is the ti type configuration set in Flu-or Playout.



## The Manual Playlist

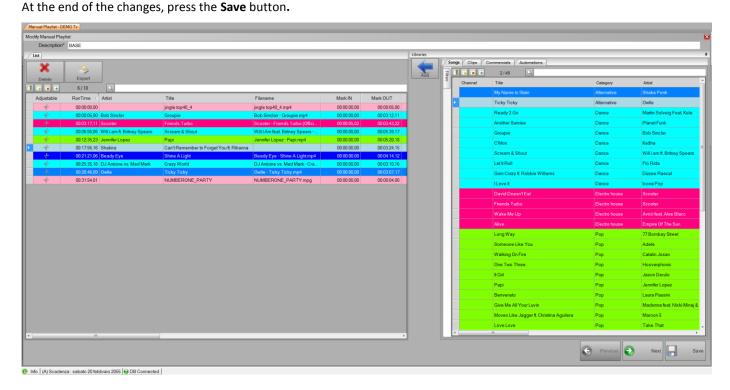
The manual playlist is a list of items, such as songs, clips, programs, etc., manually entered by the user.

To add items to the playlist select them in the library list and click on the button with the arrow.



To delete an item, select it from the list on the left and press the **Delete key**.

And I fel I



## The palimpsest

By selecting the menu item **Scheduler**, enter in the area dedicated to the effective creation of the palimpsest; this creation can be manual or automatic depending on the template and clock already set.



Through the calendar, you can select the day on which you want to work with.

The manual creation of a palimpsest occurs simply by dragging items from the library to the empty space on the left: in column **Run Time**, it will be possible to check the time of broadcast of each event.

The automatic creation of the palimpsest will still be quicker than the manual: simply select the day you want to create, click on the **Add button** and select the template to use as a structure. You can also create or recreate the palimpsest of a single hour.

To the left will appear all the selected items based on the clock structure, to make changes double click on the row.

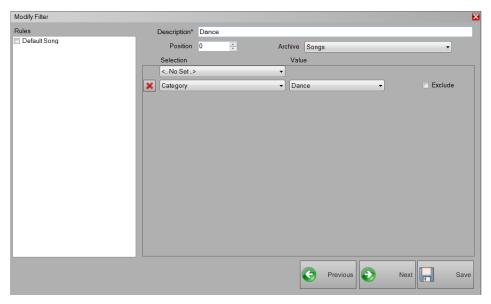
To send the palimpsest to the playout click on **Export** key.



#### **Filters**

Each filter is a set of parameters for automatic selection of clips, songs and programs.

Click on the button Add to add a new filter.



- Description Enter the description/filter name
- **Position** In the generation of the palimpsest are first made the sections of the filter with position 1, then 2 etc. up to the highest number entered.
- Archive Indicate in which the table will be searched files.

In the "Selection" of the window it is possible to add the setting to filter, indicate the tag and the value that you want to obtain from the filter. Selecting **Exclude** reverses the result of the filter. In the left part of the window you can add rules previously created.

## Special cases

Philo Media Manager allows you to create even filters of filters.

This feature allows you to group together in a single element different filters already created unaware of the specific rules; In this case, will apply to all the elements only their own rules.

The selection of filters does not also include other types of fields (category, group, nationality, etc.) but only an additional filter.

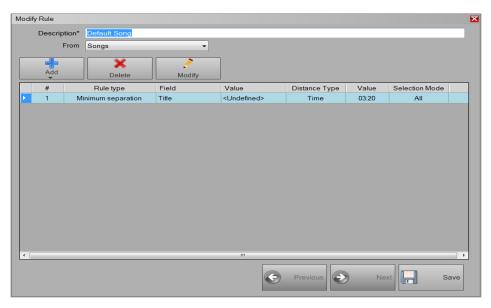
By entering this type of filter inside the clock or scheduling, **Philo Media Manager** selects the songs resulting from sub-filter cyclically. The first time will give as a result a song that respects the first filter; the second time will be a song of the second filter and so forth for all the other sub-filter inserted.



## **Rules**

The rules are composed of one or more control parameters to adjust the rotation of the file, substantially control the repetition of the file.

It is possible to apply the rules to the filters, to the clock and templates.



- Description Enter the description/rule name
- From Indicate for which archive applies the rule

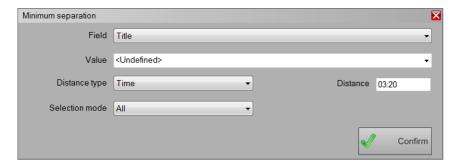
For each rule it is possible to insert the various parameters, that can be applied to different fields in the database, for example song title, author, category etc.

The control options are:

• Minimum separation

The file cannot be chosen if the time between the last time playing and one that is being selecting (in the automatic palimpsest generation) is lower than the distance entered.

For example, control the last play based on the title and will establish that the minimum distance from the previous play must be 03 hours and 20 minutes.



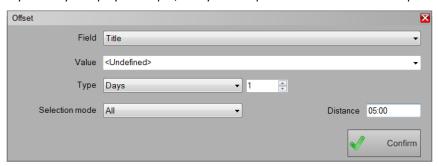


#### Offset

The file cannot be chosen if the time at which should be inserted does not meet the minimum distance set with respect to previous step (day or number).

For example, control the play history based on the title and I establish that if the same title was programed yesterday, today the file can be chosen only if the time is just 5 hours from that played vesterday.

If yesterday was played at 2pm, today cannot pass from 09:00 am to 7:00 pm.



#### Sequence

Because of the chosen parameter controls whether two or more files that have the same values can be inserted consecutively, for how many times at the maximum and by how many files must be spaced.

For example, 2 files of the same nation may be inserted but the two must be separated by a third file of different nation. This rule can be applied to all items without distinction or to the elements belonging to the same filter.



Range

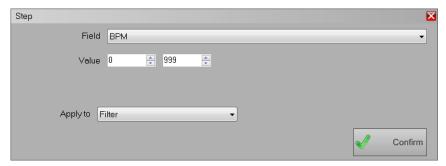
For numeric values such as BPM, energy level, mood, etc. It is possible to establish a range of values to be respected in the selection of the file





#### Step

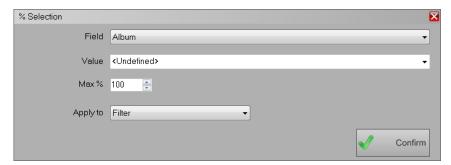
For numeric values such as BPM, energy level, mood, etc. It is possible to establish a range of values to be observed which corresponds to the difference that the file must have with respect to the same field of the file previously inserted. Can be applied to all items or applied only to the elements belonging to the filter that you are actually selecting.



#### % Selection

You can set a maximum percentage of selection relative to a specific value of a certain field of the archive. It is possible for example to establish a maximum percentage of elements with a certain genre of music inside the clock, the template or for the same selection of the filter.

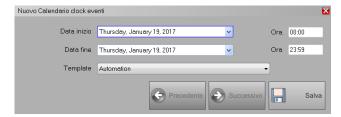
This rule can be applied to all items without distinction or to the elements belonging to the same filter





## **Clock Calendar Events**

Through the clock calendar events it is possible to modify the template of default of the automations for a limited period of time.



- Date start/end Indicate the dates of the period of validity of the temporary template
- Hours start/end Indicate the hours at which the template should enter into force and the time in which it will have to finish.
- **Template** Select the template to replace the default template of the automations

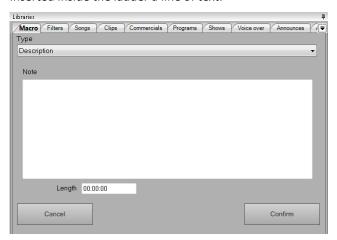


## Macro

Among the item of the library that you can insert inside Clock, Manual Playlist and Scheduler there are also macros: elements that retrieve different types of functions.

#### Description

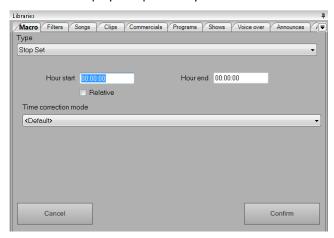
Inserted inside the ladder a line of text.



- Notes: The text that will be reported in the playlist
- Duration: The time that will be occupied for the purposes of the palimpsest

## Stop Set

Inserted in the playlist a point of synchronization of the time.



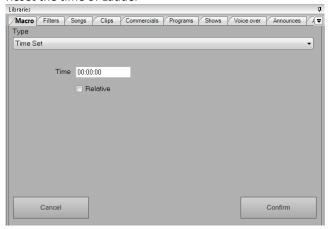
Indicate the start/end time of the Stopset and if used the time in relative mode.

•	Default	Refers to the settings listed in the channel setup.
•	Ignore sequence	Suspends or adjust those songs before to stopset that allow to keep to the timetable
	with delay	set by ignoring the programming sequence allowing the minimum delay possible.
•	Ignore sequence	Suspends or suitable those songs before to stopset that allow to keep to the timetable set by ignoring the programming sequence without the delay after the stopset.
	without delay	
•	Keep sequence	Suspends or adjust songs previous stopset to maintaining the sequence in which they
	with delay	are programed allowing a minimum delay with respect to the range set.
•	Keep sequence	Suspends or adjust songs previous stopset to maintaining the sequence in which they
	without delay	are programed not allowing any delay.
•	To buttom with delay	Suspends or adjust songs from the time you set up until the stopset allowing a minimum delay.
•	To buttom without delay	Suspends or adjust songs from the time you set up until the stopset without giving any delay.



#### Time Set

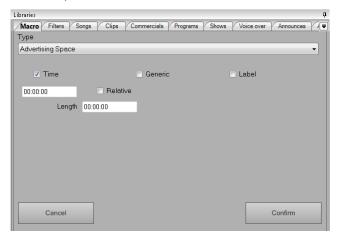
## Reset the time of Ladder



- Time: Time at which reset the playlist
- Relative: If enabled considers the time concerning the scheduling hour

## **Advertising Space and Break**

Inserted inside the ladder elements commercial that were planned for the time indicated or items scheduled through Zelos with the specific label. This allows a manual control of the items of advertising, but preventing the management of splittaggi.

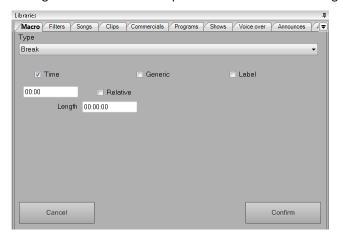


- **Time** Are programed the planned spot at the time indicated
- Generic Are programed the spots planned in the time more near the time of the break
- Label Are programed the spots on the basis of the label set in Zelos



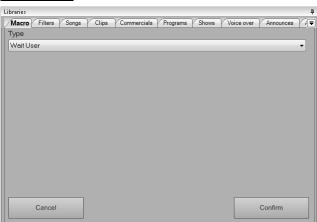
#### Break

Automatically insert inside the playlist the commercial elements that were planned for the indicated time or items scheduled through Zelos with the label specification. Allows the management of split, and automated management of advertising.



- **Time** Are programed the planned spot at the time indicated
- Generic Are programed the spots planned in the time more near the time of the break
- Label Are programed the spots on the basis of the label set with Zelos

## Wait for User

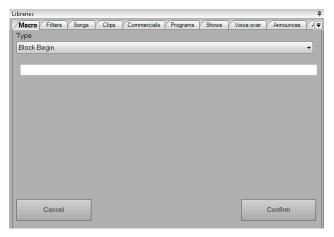


Inserted in the playlist a stop command until the intervention of the user, delete it is possible to continue the airing.



## Start block and end block

Indicate the beginning and end of a block of reusable ladder as replication.

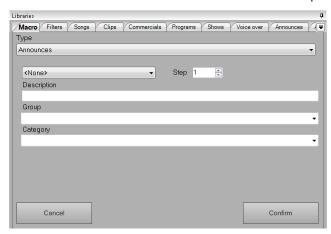


To end the block it is necessary to insert the same description name used for the Block Begin.

Once defined the beginning and the end of the block will be created a new item in the library within the tab Blocks.

#### **Announces**

Inserted in the setlist command that will resume ads depending on the song to which must refer.



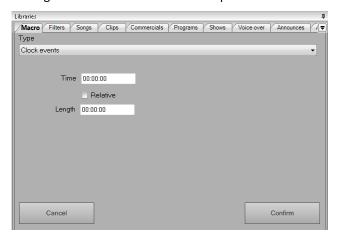
Through the pop-up menu you can select the appropriate field elements in the archives to which the announcement should refer (title, artist, year, etc.)

- Step: distance between the announcement and the item to which must refer
- Description: this is the title of the announcement, if blank will use the title as the value of the selected field.
- Group: Group Announcements
- Category: Category announcements



## **Clock Events**

Through this macro is invoked the template automations configurable through the Playout Configuration (see Manual Flu-o)



- Time: the time of the clock used for the template of the automations
- Relative: If enabled considers the time concerning the playlist hour
- Duration: indicative duration of the event within the playlist

## **Export**

#### <u>Database</u>

This function in the menu allows you to export the entire database in a txt file.



## **Tools**

#### Log

In this mask it is possible to see the logs of the operations carried out in Philo and Flu-or, by filtering the search for your computer.

## **Checks Files**

This function controls the actual existence of all the files contained in the database. Will be generated a text file with the name of the table, the ID code of the element and the path of the file that is missing.

## **Recycle bin**

When a record is deleted in the basis of the settings entered (Setup -> Settings -> Shared Folder -> Delete from recycle bin after days *nr*) before being permanently deleted is moved to the bin from which it is possible to reset it.

Exceeded the days that you set in the Setup files in the bin will be erased.

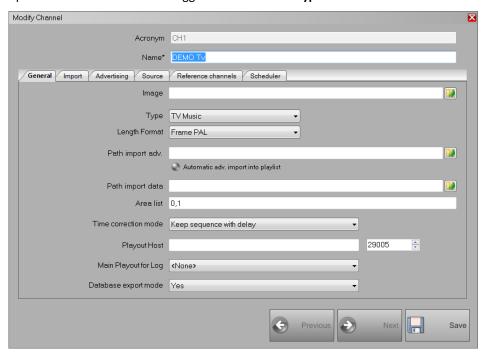


## Setup

## **Channels**

It is the list of channels that you are going to deal with the software.

To add a new record, click **Add** and enter the data requested in the mask, only the field **name** is mandatory but for a correct operation of the software we suggest to fill even the **Type** and **Duration Format**.



#### General

- Acronym (Auto assigned)
- Name: The name of the channel
- Image: will be used as the background in Philo
- Type (Radio TV TV Music)
- Length Format (Frame NTSC PAL Frame Milliseconds)
- **Time Correction Mode**: if in the palimpsest were set of stopset, because of the value assigned to this option, will change the way you view the delay and the sequence of events. (more information in the "Stopset" paragraph)
  - Ignore sequence with delay
  - Ignore sequence without delay
  - Keep sequence with delay
  - Keep sequence without delay
  - By the end with delay
  - By the end without delay

## Import

Enter the path for the selection of the external database.



## Jingle Advertising

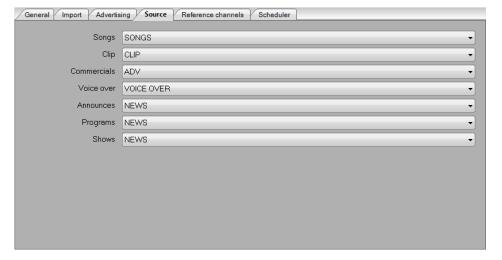
Select the category assigned to the Jingles, opening, closing and intermezzo advertising.



- Export commercials explode days: If enabled exports a unique file for each day of programming.
- Export reference channel: select the channel of reference for the file export of advertising.

## Sources

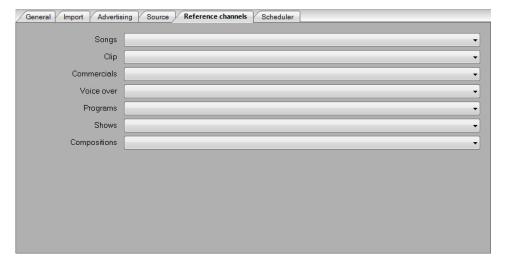
Setting of the default sources for the different types of database items.





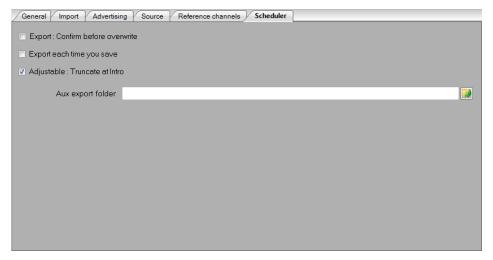
## The reference channel

Indicate the channel of reference for each type of element of the archive.



## Scheduler

Indication of the operations to be carried out at the time of the scheduling.

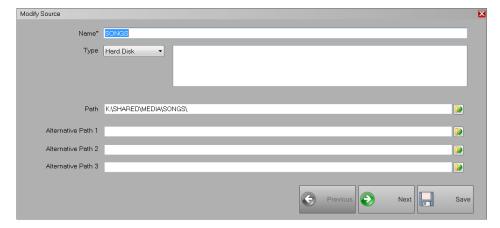


- **Export Confirm before overwrite**: Enable the confirmation request before overwrite the file.
- Export each time you save: enables the automatic export at the time saving
- Adjustable Truncate at Intro: If enabled the adjustable function may truncate the song inside the intro.
- Aux export folder: Folder path of auxiliary export.



#### **Sources**

In the source mask, you can set the sources for the acquisition of material.



- Name
- Type (Hard Disk Live Stream)
- Command: list of commands set in Device Manager
- Path: physical path if the type is Hard Disk
- Alternate path 1/2/3: alternative routes in lack of access to the main, always if the type is Hard Disk

## **Converting Media**



- Profile: name or description of the type of conversion
- Extension: target extension
- **Enable**: Tick this field to enable the conversion
- Internal Conversion: Select the check box to use the internal conversion performed with FFMPEG
- Command String

## **Origin**

Insert the different types of provenance as possible; the data are used in the generation of the registers of the transmissions.

## **Nationality**

Insert the different nationalities possible; the data are used in the generation of the registers of the transmissions.

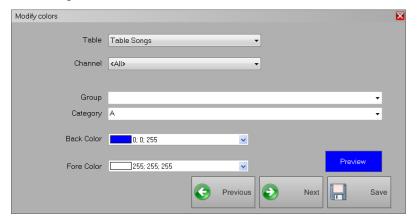
#### **Schedule Details**

The table **details program** contains the necessary entries to the classification of the transmissions in the registers for the Guarantor.



#### **Colors**

In order to facilitate research and the organization of the palimpsest and archives, Philo provides the user with this tool for customizing colors.



- Table: Select the table to which you want to apply the color
- Channel- Select the channel on which to apply the color
- Group: Select or type the group to which you want to apply the color
- Category: Select or type the category to which you want to apply the color
- Background Color: Click on the arrow to open the color selector dialog
- Text Color: Click on the arrow to open the color selector dialog

## **Default graphics**

You can set the Graphics loaded through automation that will be assigned by default to specific tables of the database (Songs, Clip, commercial programs and shows)



- **Table** Select the table which to assign the automation
- **Group** Select the group to assign the automation
- Category Select the category which you want to assign the automation



#### **Users**

You can define different users with rights for the complete management of the palimpsest and limited rights to the insertion of new elements.



- User: Enter the user name
- Password: login password of the new user
- **Type**: The type of user: Ingest for the insertion of elements in the archive; Management for the management of the scheduling

## **User Rights**

It is also possible to change the rights of the various users created by disabling the display or reducing the rights to "read-only" of some parts of the program



- User: from the list, select one of the users created
- **Operation**: Select the section of the program on which to act.
- Channel- Select the channel on which to apply the limitation
- Rights: Select the limitation to apply to the operation indicated (Hide, Read Only)

## Language

Select from the menu the language to use in the software. You can also upload custom files, for their creation see section (Webapp Languages).



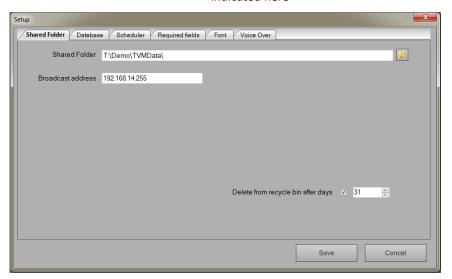
## **Settings**

## **Shared Folder**

**Shared Folder** Indicate the reference path for the application

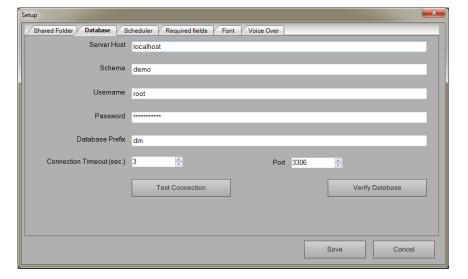
Delete from the trash after days Files deleted from Philo, will be permanently deleted from your computer after the days

indicated here



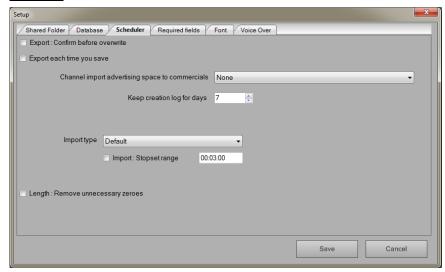
## **Database**

Data related to the connection to the database





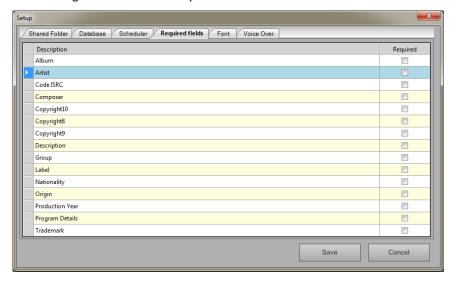
#### Scheduler



- **Export: Confirm before overwrite**: If checked, by exporting the schedule will be asked for confirmation before overwriting the existing schedule.
- Export each time you save: the schedule will be exported to every save.
- Keep creation logs for days: number of days for which will keep the log

## Required fields

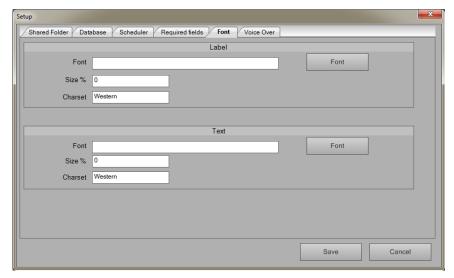
Customizing fields are mandatory.





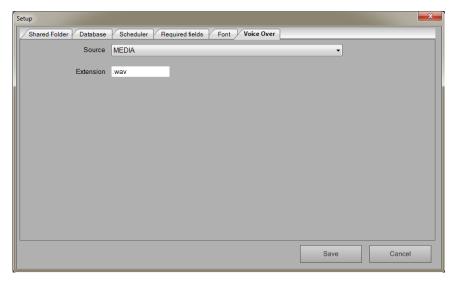
## **Font**

## Customizing the font



## Voice Over

Source and file extension of Voice Over.



# Exit

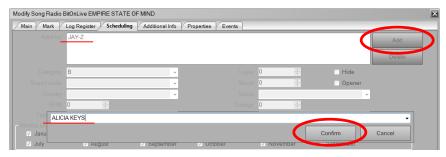
Press **Exit** to exit close the software.



# Philo - HowTo

## Manage the Artists List

For a more precise schedulation, in the case of featuring in a song is well indicate the various artists separately to have greater control over the rules of artist separation.



In the tab Schedulation of song click Add, enter the name of the first artist or select it from the dropdown menu and click Confirm. Repeat the operation for each artist participant to the song.

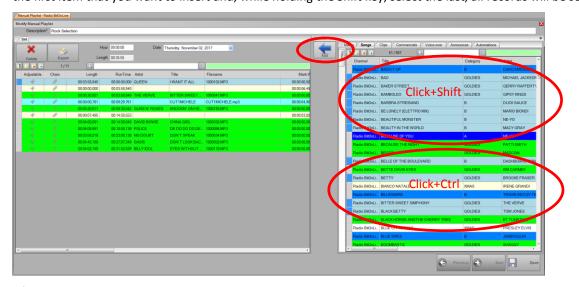
In the "history" section will be visible playing time of all the different artists who have participated in the song.

# Create a Playlist Manual

Select the menu **Schedule** -> **Manual Playlist**.

To add items to the playlist, select it in the right list and press the arrow button located in the center column.

To enter more than one line at the same time it is possible to select records with the mouse while holding Ctrl key, or select the first item that you want to insert and, while holding the Shift key, select the last, all records will be selected and inserted.



After you have entered all item, you need to save the playlist by clicking on the Save button.



## Create a Palinsest

The creation of the daily schedule can be carried out in two ways: manual and automatic.

## **Manual Palimpsest**

For **manual** is meant a palimpsest in which all the events that make up the day are entered manually by the user, by directly selecting the menu **Schedule** -> **Scheduler** and adding to the day (shown in the left part of the screen) the elements present in the archive. The user as the complete control of the palimpsest creation, but have to choose all the item one by one and to use this type of construction in other days have to recreate it every time.

### **Automatic Palimpsest**

The creation of an **Automatic** palimpsest, involves multiple steps by the user, because it is necessary to set the basic structure on which the palimpsest will be generated (Clocks and Template). However, this kind of work will be performed only once and will be available for the generation of any day.

#### Create the Clock

Select the menu **Schedule** -> **Clocks** and click the **Add** button: Assign a name to the clock, indicate the duration (HH:MM:SS) and save with **Save**. The duration of the **Clock** is indicative and serves to indicate the employment within days of the template. In the right part of the screen, you will find all the elements present in the archive (songs, clips, commercial, etc.), to insert them in the **Clock** is sufficient to drag them in the left part of the screen.

To insert in the clock specific elements, select them from the list of songs/clips, instead to select songs/clips based on predetermined parameters select the **Filters** and drag it into the clock.

To change or delete items already inserted in the clock, select them with the right click and select the option from the menu.

#### Create the Template

Template are the structure to apply for each day of the week, for the generation of the palimpsest.

Each template is composed of one or more **Clock**, listed in the right part of the screen.

Select the menu **Schedule** -> **Template**, click the **Add** button and insert the name in the Description field.

Select the day of the week on which you want to work and drag the clock from the right list to the left one.

The clock will be inserted with the hour indication (<hh>>:<mm>:<ss>). In order to position them at the desired time, double-click on the time and type the hour to change the position.

Repeat this operation until the completion of 24 hours and for every day of the week.

#### Create the Scheduling

Now you can create a palimpsest.

Select the menu Schedule -> Scheduler

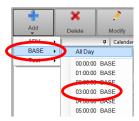


Through the calendar, you can select the day on which you want to work with.

Click on the **Add** button and select the template to use as a structure.



You can also create or recreate the palimpsest of a single hour.

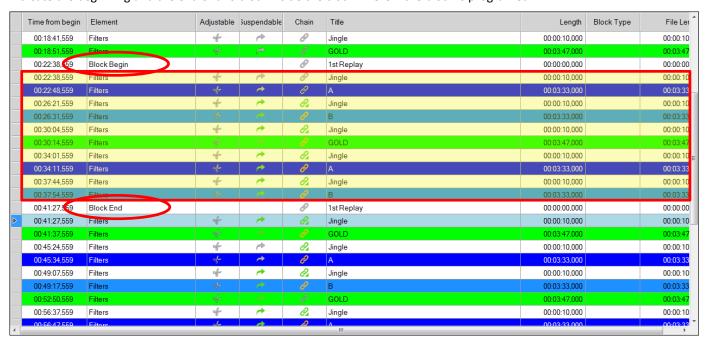


To the left will appear all the selected items based on the clock structure, to make changes double click on the row, or drag the item trough the list.

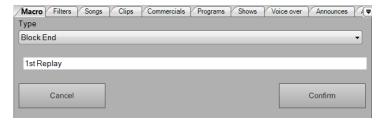
To send the palimpsest to the playout click on **Export** key.

# Manage Replay

Philo Media Manager gives the chance to the user to replicate entire blocks of programming, to do this it is sufficient to indicate the beginning and the end of this block inside the clock wherein the block is programed.



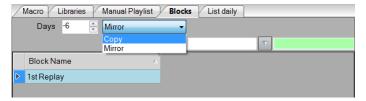
To replay the blocks, click on the menu the **Schedule** -> **Clocks**, select the clock from the edit or create a new one. Open the Macro tab that is located to the right, select "Block Begin" in the Type field, and assign a name to the block that you are creating. Insert the line before the start of the program to replicate.



Repeat to set the end of the block by selecting the entry end of block and entering the same name assigned to the block in the note beginning.



Once the operation has been completed, in the tab "Blocks" will appear the block just created, ready to be inserted in the programming.



#### **Options**

- \* Days goes live at 13:00 every day, and replicate the night at 02:00 days must be set to -1 (last step).
- \* Copy With this option, the block will be inserted with the detail of all rows.
- \* Mirror By selecting this option in the schedule will be displayed only a row with the name of the block.

## Manage a live stream

You can create a new card clip, in such a way that the playout reproduces, instead of an audio file present on the PC, live stream directly from the internet.

Open the **Database Section->Clip** and click on "Add" button to create a new card.

Enter the title of the clip and all the tags that are used for the management of the new element.

Within the Tab **Mark** replace "File Name" the address of the stream that you want to play. In the same window enter the duration that the streaming must indicatively have. Optionally it is also possible to indicate a time extension that will be added to the duration, in such a way as to be able to extend the playing streaming (usually the extension is used in the case of reproductions of live events of which it is not possible to provide an effective duration).

Once you have specified all of these information click "Save" to save all changes.

Philo Media Manager will manage the file thus created as any other clips in the archive.

## Create a News Composition

Create the following clip (both for Radio that for Radio Vision):

- Jingle Audio (opener/clousure)
- Base Audio
- Audio News (set Ignore Markout)

In Database -> Compositions create a composition using Opener Jingle, Base and News already created, set the base as the background.



In Database -> Clip create a new clip that has:

- File name -> point to the XML file of the composition, which is located in "YourSharedFolder"\Data\CH"XX"\Compositions\"CompositionName".xml
- Ignore Markout

If this is the Radio Vision channel, insert the composition in the field of audio files and video in the File Name field.



# Create the time signal

Prepare a folder that contains all the files of the hours and one with those of the minutes.

Create the following clips:

- Jingles beginning and/or end (if provided)
- Base audio
- Audio hours (e.g. K:\Time\HOURS\<HH>.MP3)
- Audio minutes (e.g. K:\Time\minutes\<mm>.MP3)

In Database -> Compositions, create a composition using Jingles, Base and clip the hour and minutes.

The Base Station must be set as background.

To program the time signal, insert the composition directly into the clock.

# Manage Announces

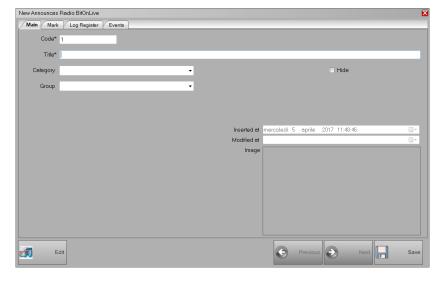
## **Creation**

To insert in the archive items "Announces" to the database there are two different methods:

## Creating announces manually or multiple import

Select the **Database ->Announces** menu, add a new element through the key **Add** or import items through the Import

button as for songs.



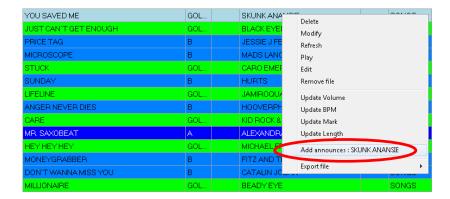
Insert inside the title the field value of the song to which the ad refers. For example, if the announcement relates to the year of the song enter '2013' or '1974', etc.

It is also possible to enter additional text, the important thing is that it is correctly specified the value of the field to which the ad refers.



#### Creating automatic announcement

Through the table of songs (menu Database ->Song) Select with the right one of the fields of the song and select Add announces.

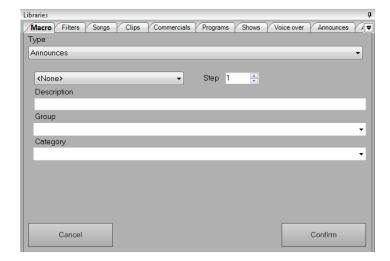


In this case, having selected the field of the artist will be added in the table annuonces a new item with the title "Skunk Anansie" that can be used for all the songs sung by this artist. In the same way can be created announces related to title, year or at any other field of songs.

Once you have created the elements automatically access the Database menu -> Announces and select the desired item with a double click to open the tab and enter the file reference corresponding tab (Mark) and other information in the various fields (as for the songs and video clips).

## Scheduling

For scheduling announces in scheduling (Clock or daily programming) Select the Macro tab and select from the menu type Announces. (see chapter "Announces")



The field of the song of the menu will refer to the title of the announcement that should be selected. (Song Title; Song Artist; Song Year; etc.)

The field step indicates the distance of the song from the announcement and refers only to the table Songs (es: Step 1 The announcement is related to the next song; Step 2 The announcement relates to the second song after the announcement; etc.).

It is possible to refer to previous songs by entering a negative step (-1, -2, -3; etc.) and it is possible to indicate the category or group from which to select announcements.



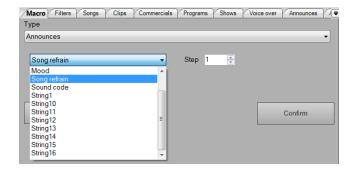
#### **Special Characters**

If the title of the announce provides additional text with respect to the value of the reference field (es: [Male 1984 - With base]), you can indicate in the Description field the differences with respect to the single reference value (Es: [Male % - with base] or [Male %\*], or still [\*%\*]).

The % symbol indicates the value of the selected field and the \* indicate the possible presence of additional text.

## **Announces Refrain**

From the menu Schedule -> Clocks select the clock to edit. Enter in the desired point a new Macro type Announces.



Select from the pulldown menu **Song Refrain** and set the step to indicate the distance with the song of reference. The result will be a clock with an element announces from the title song refrain as in the image below.



In this case, the refrain is played before the clock events and the time signal, and will refer to the first song in playlist (in this case, will be selected by the song filter A).

In the generation of the palimpsest will select the song on the filter "A" and will be assigned as an element to run in Refrain mode before the Clock events and the time signal.

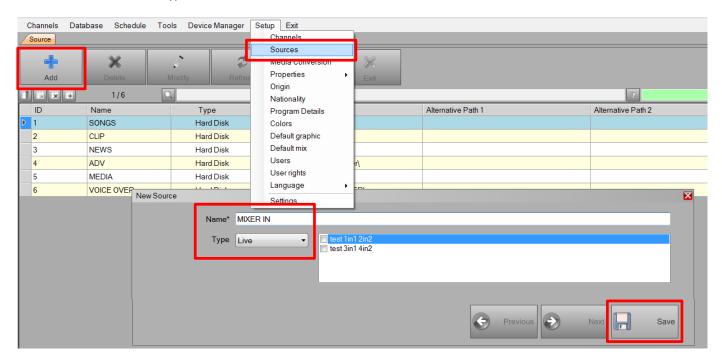


# Configure an audio input and programd

Through the **BitOnLive** system, you can create live clip that will occupy the palimpsest with the time set and that will use as audio one of the inputs set from the configuration of Flu-O. (See Section "mixer input" of the Flu-O Radio manual). In order to be able to create these clip is required the presence of a **Live** type source.

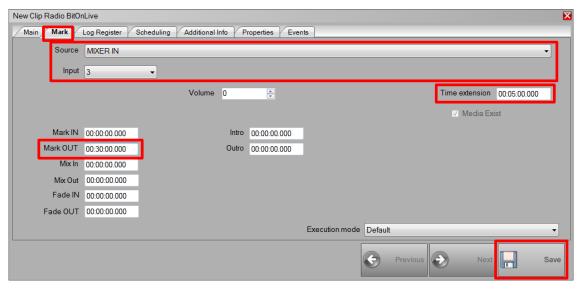
In **Setup** -> **Sources**, add a new source.

Enter the name, select the type LIVE and save.



Once you have created the source of the type "Live", it is possible to insert in the archive all "Live" elements necessary.

In **Database** -> **Clips**, create a new clip, in section Mark select the **Source** you just created, stream configured in the playout, in our case the 3, and indicate the duration in wave of clip.



The time of the extension is an additional time that is added to the Markout when the clip is in wave. This time, however, is not counted in step of the palimpsest, and is optional.

The programming of the live event at this point can be scheduled as any other clip.



## Automate the Graphics

In **Automations** table, you can create multiple graphic styles that can be applied both in the palimpsest that manually in **Flu-O Playout**. Click the **Add button** to create a new automation, assign it a name, go to the **Event** tab and click **Add** to add events to the automation.

First add an element **CG Load Style** and select the style file; the file must be of type .ml-CGC and will have been previously created using the **Template CG**.

Now, it is necessary to indicate to the system the elements that compose it. This step will allow managing the elements separately. Create for each **composition** present in the file an event within the automation by pressing the **Add button** and selecting the voice **CG From Composition**, write the name of the composition as it is written in the file.

To obtain an automation with all of the elements that compose it always active set the parameters as follows:

Reference	From the beginning
Enable	Selected
Destination	Mixer
Beginning	00:00:00.00
The end	00:00:00.00
Duration	00:00:00.00
Entry	00:00:00.00
Output	00:00:00.00
Х	0
Υ	0
Parameters	No item selected

Repeat the same operation for all the styles you want to create.

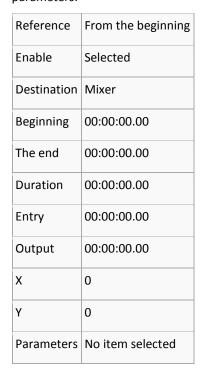
If the schedule is managed through **Clocks/Template** and if is necessary to apply different graphic to specific clocks/programs/clip, access to the management of the clock (Schedule->Clocks), select from the list to the right in the tab **Automation** the style to be applied and insert it before the item to which it is to be applied.

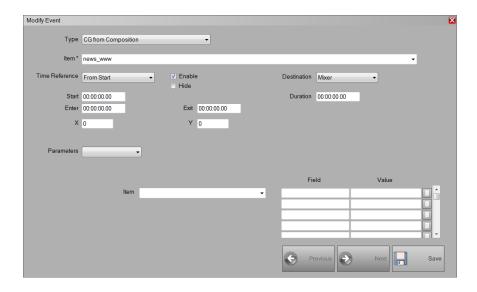
It is important to create an automation of default that contains only the basic settings (e.g. the logo) that will serve to return to "Normal" at the end of the programs that have a special graphics.



# Automate individual elements of a graphics

After you have inserted the automation of the entire graphics, create a new automation with a single event and the following parameters:





This will be the automation of "ON" i.e. that will bring up the graphics, it is now necessary to create the automation of "OFF" to deactivate the graphics when not want more in wave.

To do this we repeat the insertion of a new automation, adding only the tip on "Hide" option.



# Philo - Faq

# The tables are empty, do I no longer see the content of the tables

If Opening the archive of songs, clips or commercials I find no more records inserted and no longer appears no table, check in the lower left corner if the connection to the database is active.

If status thus appears to open the DB Disconnected Setup menu -> Settings -> Database and click Test Connection, if the verification is not successful please check the following points:

- If the database is installed on a different computer to verify that you are connected to the network
- Check the connection data to the database (host, user, password)

Check the connection again, in case of positive outcome save the configuration and check that in the lower left corner of the icon are both DB Connected